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FILE

30 AUG 1966

MEMORANDUM FOR: Deputy Director for Support

SUBJECT : Presidential Quotation for Recruitment Brochure

1. This memorandum submits a recommendation for your approval; this recommendation is contained in paragraph 3.

2. As you requested, we have reviewed the President's remarks at the presentation of the National Security Medal to Admiral Raborn to seek one or more which might appropriately be quoted in our recruitment brochure. The following possibilities have been noted:

"It is the lot of those in our intelligence agencies that they should work in silence -- sometimes fail in silence, but more often succeed in silence.

"Secrecy in this work is essential. Achievements and triumphs can seldom be advertised. Shortcoming and failures often are advertised. The rewards can never come in public acclaim, only in the quiet satisfaction of getting on with the job and trying to do well the work that needs to be done in the interests of your Nation."

3. It is recommended that you approve use of the passages quoted above in our forthcoming recruitment brochure.

/s/ Emmett D. Echols

Emmett D. Echols
Director of Personnel

The recommendation in paragraph 3 is approved.

31 AUG 1966

SIGNED Alan M. Warfield

R. L. Bannerman*for* Deputy Director
for Support

Date

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